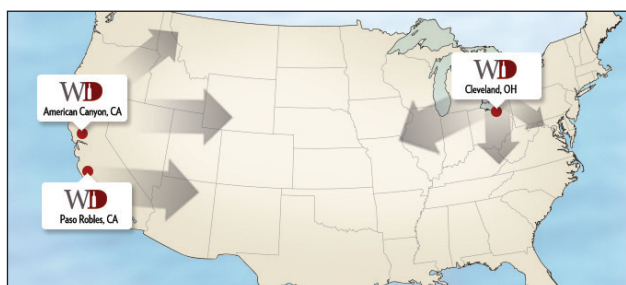


1-2 DAY DELIVERY TO 85% OF U.S. WINE CONSUMERS

Your customers have become accustomed to quick and easy delivery from some of the largest and friendliest on-line retailers, like Amazon and Zappos. When they shop from you, there's no reason they shouldn't expect a similar level of service. It's no longer enough to worry about **when your products will ship**. Your customers now want to know **when their packages will be delivered**.



With our bi-coastal delivery network, your wine reaches the customer much more quickly. Because we use refrigerated line-haul to transfer your product to our Ohio facility, you can rest assured that the integrity of your wine is protected.

SAVE \$10 PER CASE

Utilizing our strategically located facility in the Cleveland metropolitan area, we've found our customers are able to reduce national transit time by an average of 3 business days. They're also able to nearly eliminate the need for express service. For a typical winery, moving product closer to the customer translates to approximately \$10 in savings per case shipped.

QUICK DELIVERY MEANS HAPPY CUSTOMERS

By converting what were formerly Zone 8 shipments to Zones 3 or 4, we've found our customers are able to reduce national transit times by an average of 3 business days. This speed of delivery results in improved customer satisfaction.

STRATEGICALLY LOCATED FACILITIES

WineDirect operates nearly 260,000 square feet of fulfillment space across three facilities. In addition to our Midwest location, we maintain a leading edge facility in the heart of Napa Valley to service California's North Coast and another in Paso Robles to serve our Central Coast customers.

HEADQUARTERS

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Napa, CA 94558

AMERICAN CANYON

WineDirect Fulfillment
125 Mezzetta Court
American Canyon, CA 94503

PASO ROBLES

WineDirect Fulfillment
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Paso Robles, CA 93446

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